

FSDDS EXHIBITOR PROSPECTUS

JUNE 24-26, 2022



FSDDS 2022 ANNUAL MEETING

NAPLES GRANDE BEACH RESORT
NAPLES, FLORIDA

EXHIBITOR INFORMATION

AGENDA AT A GLANCE*

Thursday, June 23 – Exhibitor Set-Up

6:00–8:00 PM

Friday, June 24 – Exhibitor Set-Up cont.

8:00–11:00 AM

Friday, June 24– Exhibit Opportunities:

- Lunch
- Afternoon Break
- Welcome Reception

Saturday, June 25 – Exhibit Opportunities:

- Breakfast
- Morning Break
- Lunch
- Afternoon Break

Saturday, June 25 – Presidents’ Dinner*

Sunday, June 26 – Exhibit Opportunities:

- Breakfast
- Morning Break
- Exhibit Breakdown by 2:00 PM

**exclusively for Ruby and Diamond patrons*

Agenda and exhibit opportunity times are subject to minor changes.

HOTEL INFORMATION

Naples Grande Beach Resort
475 Seagate Drive
Naples, FL 34103

RESERVATIONS

Please contact Sabrina Crawford (sabrina@theassociationcompany.com) upon completion of registration to coordinate your room reservations for your representatives. Rooms within our discounted meeting block are exclusively ONLY available to our attendees and onsite exhibiting representatives. Hotel reservations are not guaranteed for late registrants.

SET-UP & BREAK-DOWN

The Exhibit Hall will be open for set-up from 6:00 PM until 8:00 PM on Thursday, June 23, 2022. If you are unable to set up between these hours, you must set-up on Friday morning, June 24 beginning at 8:00 AM and be ready to exhibit promptly at 12:00 PM.

You may break down your exhibit at anytime; however, all exhibits must be fully broken down by 2:00 PM on Sunday, June 26. Due to strict rules and regulations all exhibit areas must be clean and free of debris before departing. If you wish, you may neatly leave additional materials for attendees to take on their own.

SHIPPING

The following information should be included on all packages to ensure proper delivery:

Guest/Company Name
Naples Grande Beach Resort
475 Seagate Drive
Naples, FL 34103
FSDDS 2022 Annual Meeting – June 24–26
Box ___ of ____

LOAD-IN

Please ship all deliveries to arrive no earlier than 5 days prior to the event. Fees may apply if sent earlier. All deliveries must be cleared and scheduled with the Event Services Department. Naples Grande Beach Resort takes no responsibility for delivered items and cannot inventory items when they arrive. Equipment must be loaded and unloaded at the loading dock or pre-loading dock in accordance with the Resort’s rules and local ordinances. Exhibitors are responsible for covering the costs of their shipping fees.

LOAD-OUT

If items need to be shipped out after the meeting, representatives may leave their deliveries in the exhibitor room; however, all shipping materials must be labeled. Representatives should have all the necessary forms needed to ship out packages as they will not be provided.

EXHIBIT LEVELS

DIAMOND

\$50,000

- (6) Six **Badges** for Company Representatives.
- (2) Two **exhibit tables** with exclusive top-placement in exhibit hall.
- (4) Four Tickets to the **Exclusive Presidents Dinner**
- (1) One **Product Theater** at the FSDDS Annual Meeting (Based on availability)
- Sponsorship of one (1) **Breakfast, Break or Lunch**
- (1) One **Pre-Meeting Email Blast** to all FSDDS members and attendees highlighting your company and/or product. You can send us your ad copy or the content for us to create.
- Pre/Post **Attendee List**.
- **FSDDS Website** – Company Logo and/or Banner ad with clickable link to your website.
- **Onsite Signage** – Company logo on patron signage throughout the activity.
- **Meeting Conference App** – Exclusive placement (dedicated icon on home page of Conference App), Splash Screen (Introductory Screen that appears while the app loads) Company Logo, Description, Website, Social Media, Representatives, PDFs, clickable links to Zoom link/video/survey/website with option for attendees to request more information.

RUBY

\$25,000

- (5) Five **Badges** for Company Representatives.
- (1) One **exhibit table** with top-placement in exhibit hall.
- (2) Two Tickets to the **Exclusive Presidents Dinner**
- Sponsorship of one (1) **Breakfast, Break or Lunch**
- Pre/Post **Attendee List**.
- **Onsite Signage** – Company logo on patron signage throughout the activity.
- **Meeting Conference App** – Exclusive placement (dedicated icon on home page of Conference App), Company Logo, Description, Website, Social Media, Representatives, PDFs, clickable links to Zoom link/video/survey/website with option for attendees to request more information.

EXHIBIT LEVELS

GOLD

\$15,000

- (4) Four **Badges** for Company Representatives.
- (1) One **exhibit table**
- Pre/Post **Attendee List**
- **Onsite Signage** – Company logo on patron signage throughout the activity.
- **Meeting Conference App** – Exclusive placement (dedicated icon on home page of Conference App), Splash Screen (Introductory Screen that appears while the app loads) Company Logo, Description, Website, Social Media, Representatives, PDFs, clickable links to Zoom link/video/survey/website with option for attendees to request more information.

SILVER

\$10,000

- (3) Three **Badges** for Company Representatives.
- (1) One **exhibit table**
- Pre/Post **Attendee List**
- **Onsite Signage** – Company logo on patron signage throughout the activity.
- **Meeting Conference App** – Company Logo, Description, Website, Social Media, Representatives, PDFs, clickable links to Zoom link/video/survey/website with option for attendees to request more information.

BRONZE

\$5,000

- (2) Two **Badges** for Company Representatives.
- (1) One **exhibit table**
- Pre/Post **Attendee List**
- **Onsite Signage** – Company logo on patron signage throughout the activity.
- **Meeting Conference App** – Company Logo, Description, Website, Social Media, Representatives, PDFs, clickable links to Zoom link/video/survey/website with option for attendees to request more information.

ADDITIONAL SPONSOR OPPORTUNITIES

FRIDAY NIGHT RECEPTION* – \$10,000

Sponsor the Friday Night Reception — a time for informal networking in a fun atmosphere. All attendees, exhibitors and their families are invited to this event.

**FSDDS covers the cost of the food/beverage for the attendees. Sponsored organizations are not responsible for cost of food/beverage.*

LUNCH* – \$10,000

Take the opportunity to greet the attendees at lunch on Friday and/or Saturday. Your company name and logo will be displayed on all signage related to the event.

**FSDDS covers the cost of the food/beverage for the attendees. Sponsored organizations are not responsible for cost of food/beverage.*

BREAKFAST* – \$7,500

Have your company name be the first thing the attendees see each morning by sponsoring a breakfast. Your company name and logo will be displayed on all signage related to the event.

**FSDDS covers the cost of the food/beverage for the attendees. Sponsored organizations are not responsible for cost of food/beverage.*

COFFEE BREAK* – \$5,000

Have your company sign greet attendees when they break during sessions.

**FSDDS covers the cost of the food/beverage for the attendees. Sponsored organizations are not responsible for cost of food/beverage.*

WATER BOTTLE SPONSOR – \$5,000

Your logo will be featured, along with the FSDDS logo, on a high quality water bottle. Attendees will receive the water bottle as a welcome gift to be used during and after the event. Water Bottle will be designed and produced by the FSDDS and include the FSDS logo along with your logo.

ELEVATOR WRAPS – \$5000 (1 AVAILABLE)

Elevate your message! The elevator sponsors artwork will be prominently displayed on the outside of ALL of the elevators. Every time an attendee heads to their room, they will be reminded of your brand. Size: 10/5"w x 85"h. Artwork to be provided to FSDDS staff for ordering.



ADDITIONAL SPONSOR OPPORTUNITIES

CUSTOM ROOM KEY SPONSOR – \$4,000

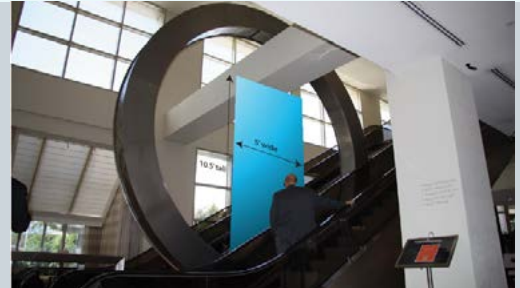
Approximately 500 hotel room key cards will be distributed to attendees staying at the Naples Grande. Key card will be designed and produced by the FSDDS and include the FSDDS logo along with your logo.

NAME BADGE LANYARDS – \$3,000

Be a visible presence at the FSDDS Annual Meeting by getting your logo on the lanyard worn by every meeting attendee throughout the event. Sponsor is responsible for purchasing and shipping lanyards to the event.

WATER WHEEL VERTICAL BANNER – \$2000 (1 AVAILABLE)

Make a massive impression with this 5x10 foot banner that displays your company promotions thru the beautiful water wheel at the Naples Grande. Attendees will see your banner all weekend long - make it unforgettable. Size: 5'w x 10.5 tall. Artwork to be provided to FSDDS staff for ordering.



WINDOW CLINGS – \$1000 (12 AVAILABLE)

Showcase your company on the balcony railing that surrounds the escalators leading into the meeting/exhibit area. Each panel is 36x92 and single sided placed on the glass bannisters. This is a high-traffic area used by attendees on their way to and from the meeting space. Artwork to be provided to FSDDS staff for ordering.



INDUSTRY SCIENTIFIC POSTER PRESENTATIONS – \$200

Organizations that are interested in sharing their industry-related findings can display a poster on the provided boards at the FSDDS Meeting. The posters will be displayed in the exhibit hall, along with the resident poster presentations. Poster viewing will be available during exhibit hall hours. Please contact alyson@theassociationcompany.com for more details and to submit your poster. Deadline to purchase and submit a poster is June 1, 2022.

ADDITIONAL NAME BADGES

Additional Name Badges, beyond the allotment with your company's sponsorship amount, are available for an additional \$750 (bronze/per badge) or \$500 (all other levels/per badge). A maximum of 2 additional badges are available per exhibitor. Should you need more than 2 badges you will need to move to the next highest level.

If your table space requires more than 1 table, we request that you sponsor at our Diamond level.

NOT INCLUDED IN BOOTH:

*Electric, phone line or internet access. Table assignments will be made two weeks prior to the meeting.
Exhibit application must be completed and payment received before booth is assigned.*

UNOFFICIAL SOCIAL FUNCTIONS AND PROMOTIONAL EVENTS:

The Florida Society of Dermatology and Dermatologic Surgery must approve any social functions, hospitality suites, and promotional events that are not a part of the official FSDDS 2022 Annual Meeting.

Online Portal: Our registration is ALL online this year. Please visit www.fsdds.org to register through our registration portal. We accept check, direct deposit and credit cards.

EXHIBITOR CONTRACT TERMS

1. All payment MUST be received before Tuesday, June 21, 2022 in order to exhibit at the event.
2. If purchased, each company will have one (1) table for the Annual Florida Society of Dermatology and Dermatologic Surgery (FSDDS) Annual Meeting.
3. Exhibitors are required to have a representative at their table at all times during exhibit hours.
4. The number of sales representatives allowed to exhibit at the meeting is based upon the number assigned in patron level. Each additional representative is \$200.
5. Exhibitor set-up begins on Thursday, June 23 from 6:00 PM until 8:00 PM. If you are unable to set up between these hours, you must set-up on Friday morning, June 24th from 8:00 AM until 11:00 AM. You may break down your exhibit at anytime; however all exhibits must be fully broken down by 2:00 PM on Sunday, June 26th.
6. All sound equipment must be regulated so that it does not disturb neighboring exhibits. FSDDS reserves the right to determine at what point sound constitutes interference with others and must be discontinued.
7. Due to regulations by the music industry regarding music at public meetings, conventions and shows, exhibitors may not play music during the trade show, either live or recorded.
8. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allotted to them.
9. FSDDS authorizes exhibitors to make retail sales of tangible personal property or service subject to sales tax. The exhibitor shall be solely responsible for any local, state or federal tax liability resulting from this contract or other tax implication arising from activities while exhibiting at the meeting.
10. Booths must be kept clean. The floor and display areas of the booth must be clear of debris. Exhibitors will be liable for any extra clean-up costs incurred due to displays, food machines and other means.
11. Use of electrical current is confined to lighting or the operation of such equipment that is harmless, noiseless and does not release undesirable odors.
12. Objectionable practices by exhibitors or official suppliers should be reported immediately to FSDDS management and not after the show is completed.
13. No children under 16 years of age will be allowed in the exhibit area at any time, unless accompanied by an adult.
14. It is agreed that FSDDS and the host facility shall not be liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit booth area.
15. The exhibitor agrees to indemnify and hold harmless FSDDS and the host facility or their employees or their representatives against any and all liabilities for damage, injury or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees or their representatives.
16. FSDDS will only refund exhibitors who are pre-registered the cost of booth space and will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, and shortage of materials, governmental authority, or other circumstances beyond reasonable control of either party.
17. Neither FSDDS nor Naples Grande maintains insurance covering property brought onto or stored on the resort's premises by exhibitors and it is the responsibility of the exhibitor to obtain or maintain such coverage at their own expense.
18. Exhibitors will not offer educational/training programs within the show facility simultaneous to the FSDDS and related programs.
19. This agreement includes a one-time list of pre-meeting and post-meeting attendees.

BOOTH CONSTRUCTION

20. All electrical work and electrical wiring must be approved and installed in accordance with regulations established by the officials of the Fire Marshal's Office.
21. No construction will be allowed at the sides or above the booth that may obscure the view of any adjacent booths.
22. All materials used for decorating must be flameproof.
23. Construction and signs that are above 8 feet in height must be approved by the FSDDS.
24. All applicable cities, county and state codes and ordinances must be complied with as well as those of the host facility.
25. Nothing shall be posted on, tacked, nailed or otherwise affixed to columns, walls, floors or other parts of the buildings, furniture or equipment.
26. The interpretation of all rules and regulations is the responsibility of the FSDDS Executive Committees or their designated representative. All decisions of said group or representatives are final.

REFUND POLICY

Cancellations for all registered exhibitors 30+ days prior to June 23, 2022 are eligible for 50% refund. Cancellation 29 days or less before June 24, 2022 are not eligible for a refund.

Signature: _____ Date: _____

By signing this document, I agree and adhere to all policies and regulations. I guarantee payment in full due to the amount indicated on the exhibitor registration form before or on the date of the meeting or I understand that my company will not be able to exhibit. If for any reason, the FSDDS Annual Meeting must be cancelled, management is not liable for any costs other than entry space fees that are already pre-paid. If the date or location must be changed for any reasons beyond management's control, it is agreed that the booth fee is non-refundable as a date or location change will be provided. Should my company decide to cancel this agreement and not exhibit at the event, a 50% refund will be issued if cancelled 30+ days prior to June 23, 2022. Cancellations 29 days or less before June 24, 2022 are not eligible for a refund. Must allow 6-8 weeks for refund processing.